

# Anna Reuben

### PROFILE

Highly motivated and innovative graphic design and multimedia professional, offering a unique blend of skills honed from a former career in education. As a collaborative team player, I bring resourcefulness, innovative thinking and speediness to every project, always with an eye on the bigger picture.

## E X P E R I E N C E

NHS Supply Chain Digital Executive September 2023 - Present

- Developing visuals and communication strategies for projects within the marketing and communications team.
- Producing animation and motion graphics, videography and video editing.
- Graphic design for digital and print purposes (roller banners and exhibition stands).
- Website maintenance and improvement with a focus on design and user experience.

Freelance Graphic Designer January 2020 - September 2023

- Clients include Birmingham and Solihull Mental Health NHS Foundation Trust and Atrium Environmental.
- Since October 2021 I have been working with Women in Tech Birmingham - a networking group - producing digital assets to promote their events as well as developing marketing approaches.

Method Creative Agency, Stourbridge, West Midlands Graphic Designer May - November 2022

- Layout work for print: bathroom catalogues, dump bins, exhibition stands, office stationery.
- Building and editing Wordpress websites and emails.
- Clients include: Bristan (bathroom taps etc.) and others in construction industry.

Birmingham City University Programme Administrator August 2018 - January 2020

• Adminstration for PhD students in the Art, Design and Media Faculty. Arranging vivas and exam boards.

## INFO

- 🛆 Nottingham
- \$ 07542806998
- annamaryreuben@gmail.com
- Portfolio: www.annareuben.co.uk
- in LinkedIn.com/in/anna-reuben
- O Instagram.com/annaintheworks

## SKILLS

Adobe Creative Suite: InDesign, Photoshop, Illustrator, Premiere Pro, After Effects

Additional IT and creative skills:

- Procreate on the iPad (freehand illustration and animation)
- Web design (HTML, CSS and basic JavaScript, Wordpress, Wix...)
- Logic Pro X (audio and music)
- Figma for collaborative projects
- MS Office: Expert certificate in Word, Specialist certificate in Excel, Powerpoint and Outlook.
- 3D modelling using Womp
- Al tools such as Adobe Firefly



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### INTERESTS

Singing and Songwriting: I am a singer and pianist in a folk duo (https://manna1.bandcamp.com). I have recently produced an album of children's songs (https://datasetofone. bandcamp.com/album/totsongs).

For several years I was an Airbnb 'Superhost', welcoming guests from all over the world.

Languages: French (fluent), German (conversational), Spanish (basic).

### CPD

June - July 2024 Certificate in UX Design Fundamentals UX Design Institute

Sept 2022 - Nov 2022 Web Development Code First Girls

Oct 2021 - March 2022 Graphic Design Specialization California Institute of the Arts

Sep - Oct 2021 Google UX Design courses

#### EXPERIENCE CONTINUED

Secondary School Teacher Subject: Modern Foreign Languages September 2015 - August 2018

Self-employed, Paris/Berlin Teacher of English as a Foreign Language March 2009 - September 2014

- Clients included Dior, Hermès, NRJ Radio, Théâtre du Chatelet, Oliver Wyman, and many more.
- Managing business enquiries, preparing and sending invoices, writing course proposals and end of course reports.
- Organising marketing material including website.
- Whilst living in Berlin and studying German I gave one-to-one English training to aeronautical engineers working for Airbus.
- British Council Language Assistant in Geneva, Switzerland August 2008 - March 2009

### EDUCATION

Postgraduate Certificate of Education Keele University 2014 - 2015

BA Media Studies with 1<sup>st</sup> class honours University of Sussex 2005 - 2008

- Art History studied at the University of Amsterdam (Erasmus)
- Graphic designer for student magazine
- Campus tour guide

Wyggeston & Queen Elizabeth I College, Leicester 2003 - 2005

A levels in 3D Art and Design, English Language, Media Studies (A), AS level General Studies (A), Ancient History (B), Music (B) + Sculptor of the Year award won

Leicester Grammar School 1998 - 2003 8 GCSEs (A\* - B)