Anna Reuben

PROFILE

Highly motivated and innovative graphic design and multimedia professional, offering a unique blend of skills honed from a former career in education. Proven ability as a collaborative team player, I bring resourcefulness, innovative thinking and a strong work ethic to every project.

EXPERIENCE

NHS Supply Chain Digital Executive September 2023 - Present

 Working within the wider Marketing and Communications team: graphic design, branding and website improvement projects.

Freelance Graphic Designer

January 2020 - September 2023

- I started by selling artwork at local markets and then became available for design work
- Since October 2021 I have been part of the small team running Women in Tech Birmingham, a networking group, producing digital assets to promote their events.
- Example of projects: <u>www.annareuben.co.uk/atrium</u> and <u>www.janicerider.com</u> (Wordpress site built from scratch)

Method Creative Agency, Stourbridge, West Midlands Graphic Designer

May - November 2022

- Layout work for print (e.g. bathroom catalogues, dump bins, exhibition stands, office stationary)
- Building and editing Wordpress websites and emails using HTML and CSS
- Digital: social media assets, web banners and a variety of digital media
- Clients include: Bristan (bathroom taps etc.), Bowman (industrial bearings), Connaught (CCTV and door security systems)

Birmingham City University Programme Administrator

August 2018 - January 2020

• Adminstration for PhD students in the Art, Design and Media Faculty. Arranging vivas and exam boards.

INFO

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- arnothing annamaryrevben@gmail.com
- Portfolio: www.annareuben.co.uk
- ໍ່ໃດ LinkedIn.com/in/anna-reuben
- O Instagram.com/annaintheworks

SKILLS

Adobe Creative Suite: InDesign, Photoshop, Illustrator, Lightroom, Dreamweaver, Premiere Pro, After Effects

Additional IT skills:

- Procreate on the iPad (freehand illustration and animation)
- Web design (HTML, CSS and basic JavaScript, Wordpress, Wix...)
- Logic Pro X (audio and music)
- Figma for collaborative projects
- MS Office: Expert certificate in Word, Specialist certificate in Excel, Powerpoint and Outlook.
- 3D modelling using Womp



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INTERESTS

I am a keen musician and sing/play piano in a folk duo. I have always been involved in choirs.

I am interested in international travel, often involving cycling/hiking routes. I worked in a summer school in South Korea and have been involved in community volunteering projects in Senegal and Bulgaria.

For several years I was an Airbnb 'Superhost', welcoming guests from all over the world.

Languages: French (fluent), German (conversational), Spanish (basic)

CPD

Oct 2021 - March 2022 Graphic Design Specialization California Institute of Arts (Online)

Sep - Oct 2021 Google UX Design courses

Sept 2022 - Nov 2022 Web Development Code First Girls

EXPERIENCE CONTINUED

Secondary School Teacher (Modern Foreign Languages) September 2015 - August 2018

Self-employed, Paris/Berlin Teacher of English as a Foreign Language March 2009 - September 2014

- Clients included Dior, Hermès, NRJ Radio, Théâtre du Chatelet, Oliver Wyman, and many more
- Managing business enquiries, preparing and sending invoices, writing course proposals and end of course reports
- Organising marketing material including website
- Whilst living in Berlin and studying German I gave one-to-one English training to aeronautical engineers working for Airbus

British Council Language Assistant in Geneva, Switzerland August 2008 - March 2009

EDUCATION

BA Media Studies with 1st class honours University of Sussex 2005 - 2008

- Art History studied at the University of Amsterdam (Erasmus)
- Graphic designer for student magazine
- ٠ Campus tour guide

Postgraduate Certificate of Education Keele University

2014 - 2015

Wyggeston & Queen Elizabeth I College, Leicester 2003 - 2005

A levels in 3D Art and Design, English Language, Media Studies (A), AS level General Studies (A), Ancient History (B), Music (B) + Sculptor of the Year award won

Leicester Grammar School

1998 - 2003 8 GCSEs (A* - B)